



## Product Fact Sheet

As of August 17, 2010

### Overview

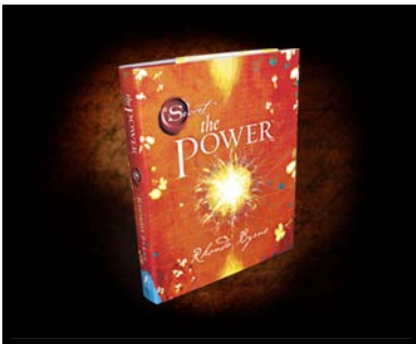
Rhonda Byrne's intention is: *joy to billions.*

Rhonda began her journey with *The Secret* film, viewed by millions across the planet. She followed with *The Secret* book, a worldwide bestseller now available in 46 languages.

Now with her groundbreaking new book, *The Power*, Rhonda reveals the single greatest force in our universe. In *The Power*, readers will come to understand that the life of their dreams has always been closer than they realized, and that all it takes is just *one* thing to change their relationships, money, health, happiness, career, and their entire life.

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### *The Power*, Hardcover Book



- *The Power* was published by Atria Books, an imprint of Simon & Schuster in August, 2010.
- *The Power* is the handbook to the greatest power in the universe – *The Power* to have everything you want.
- Plans for translations are underway.
- \$23.95 US MSRP.

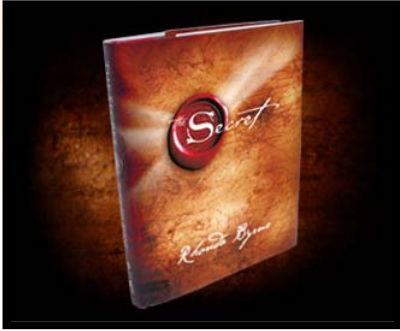
### *The Power*, Audio Edition (CD) (coming soon)



- The audiobook of *The Power*, read by the author Rhonda Byrne, is being published by Simon & Schuster Audio.
- *The Power* audiobook is currently in production and will be available soon as a download and in CD form from The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)).
- \$29.95 US MSRP.



### **The Secret, Hardcover Book**



- *The Secret* was published by Atria Books, an imprint of Simon & Schuster, and Beyond Words, in November 2006.
- To date, the best-selling book has more than 19 million copies in print and has appeared at the top of national bestseller lists including *USA Today*, *The New York Times* and *The Wall Street Journal*.
- The book is available in 46 languages. It has been a bestseller in every country where it has been launched.
- \$23.95 US MSRP.

### **The Secret, Audio Edition (CD and Download)**



- The audio edition, narrated by author Rhonda Byrne, was released by Simon & Schuster Audio in November 2006.
- The audiobook is one of Simon & Schuster's top selling audiobooks with more than 1 million copies in print.
- The *Secret* audiobook (CD) is available in English and Spanish at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$29.95 US MSRP, and at selected retail outlets worldwide.
- The audiobook is available to download at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) via iTunes and Amazon.

### **The Secret Film (DVD)**



- The 91-minute feature film was released on DVD in March 2006.
- The film is now available on DVD in 32 languages.
- The film is available from The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$24.95 US MSRP, and at selected retail outlets worldwide.



### **The Secret Film (Online)**



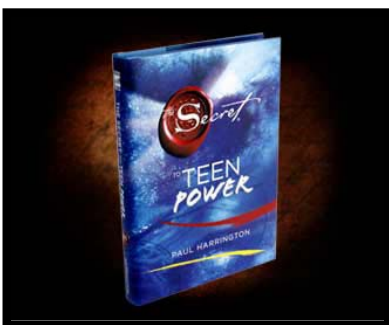
- *The Secret* film was initially released in March 2006 as a web-based, pay-per-view film.
- This 91-minute feature length film presentation is available in full screen, high quality video direct to your computer screen.
- Viewings are available in English at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)).

### **The Secret Soundtrack (CD)**



- The full stereo soundtrack recording from the groundbreaking feature film *The Secret* is available at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$25.95 US MSRP, and at selected retail outlets worldwide.

### **The Secret to Teen Power, Hardcover Book**



- *The Secret to Teen Power* by Paul Harrington was published by Simon Pulse, an imprint of Simon & Schuster, in September 2009.
- *The Secret to Teen Power* explores the Law of Attraction from a teenager's point of view. This book is filled with powerful tips and strategies to help young readers discover their purpose, and achieve happiness and harmony in every area of their lives.
- \$17.99 US MSRP.
- It will be available in 32 languages in 2010.



### **The Secret to Teen Power, Audio Edition (CD and Download)**



- The audio edition, narrated by Cassidy Lehrman, Ray Santiago and Elijah Rock, was released by Simon & Schuster Audio in March 2010.
- *The Secret to Teen Power* audiobook CD is available in English at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$29.99 US MSRP, and at selected retail outlets worldwide.
- The audiobook is available to download at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) via iTunes and Amazon.

### **The Secret Daily Teachings**



- *The Secret Daily Teachings* contains 365 brand new insights that build on *The Secret's* powerful truths.
- *The Secret Daily Teachings* is available in English and 5 other languages.
- *The Secret Daily Teachings* is available at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$14.95 US MSRP, and at selected retail outlets worldwide.

### **The Secret Gratitude Book**



- Rhonda Byrne wrote *The Secret Gratitude Book* to help everyone live the principles of *The Secret* easily and effortlessly.
- *The Secret Gratitude Book* is filled with guidance and inspirational insights about the role of gratitude in our lives. It is beautifully designed with a magnetic flap closer and a ribbon marker.
- It will be available in 13 other languages in 2010.
- \$14.95 US MSRP.



**The Secret presents The Science of Getting Rich Audio Edition (CD)**



- *The Science of Getting Rich* audiobook is the Wallace D. Wattles timeless classic that gave impetus to many of the seminal insights contained in *The Secret*.
- The book is read by Dr. Denis Waitley, one of America's most respected authors, lecturers, and consultants on high performance human achievement.
- It is available at The Secret Store ([www.theseecret.tv](http://www.theseecret.tv)) for \$24.95.

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